Cleantech HERO

MEDIA KIT 2026

About Cleantech Hero

Cleantech Hero is a vibrant online content platform dedicated to advancing sustainability through cutting-edge clean technology insights. We offer meticulously crafted reports, thought leader interviews, and news updates on new age cleantech topics such as:

- Energy storage systems
- Nuclear energy
- Green hydrogen
- Carbon capture
- Battery recycling
- Water technologies
- Sustainable manufacturing
- Green Finance
- Renewable energy
- Industry 2.0

Our platform empowers a diverse community of changemakers to share expertise and co-create a knowledge ecosystem for a greener tomorrow.

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What to expect from Cleantech Hero?

In our realm, Content is King! Our unwavering focus is on content. Here's a sneak peek into the content we offer:

- Insightful Articles
- Interviews with Industry Stalwarts | Podcasts
- Facility Visits
- Verified listings of ecosystem players
- Guest posts by Industry Experts
- Start-up Stories
- Latest News
- Global updates

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Our Audience

- Business heads
- CXOs
- Technology leaders
- Start-ups
- Component Supplier
- Investors
- Policymakers across India’s cleantech

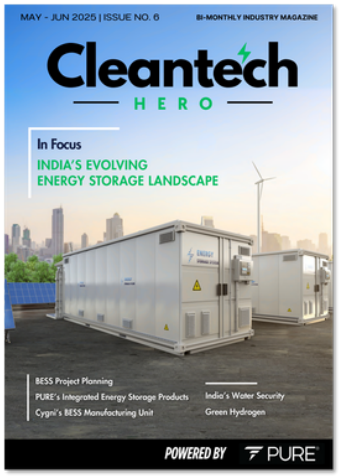


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Magazines

- Advertisements
- Brand Stories
- Advertorials
- Product Reviews
- Guest articles
- Event coverage









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Magazine Ads

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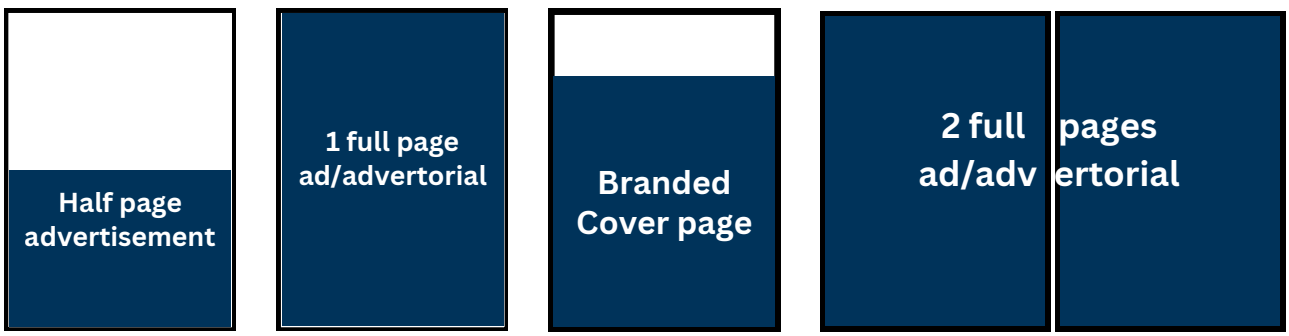
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Magazine Ads SPECS

Ad Types	Ad Sizes
Full-page advertisement	Size - 210 mm x 297 mm
Half-page advertisement	Size - 210 mm x 145 mm
2 full pages advertorial (Product/ Service feature)	To include details about company, products,team, plans and contact details.
Branded magazine cover	Co-branded magazine cover | 70% space dedicated to the brand
Brand story	Up to 4 pages of brand story + vision + product + plans + contact details

Ad Type	Safe Area Dimension	Ad Dimension
Full-Page	200 mm x 287 mm	210 mm x 297 mm
Half-Page	200 mm x 145 mm	210 mm x 145 mm
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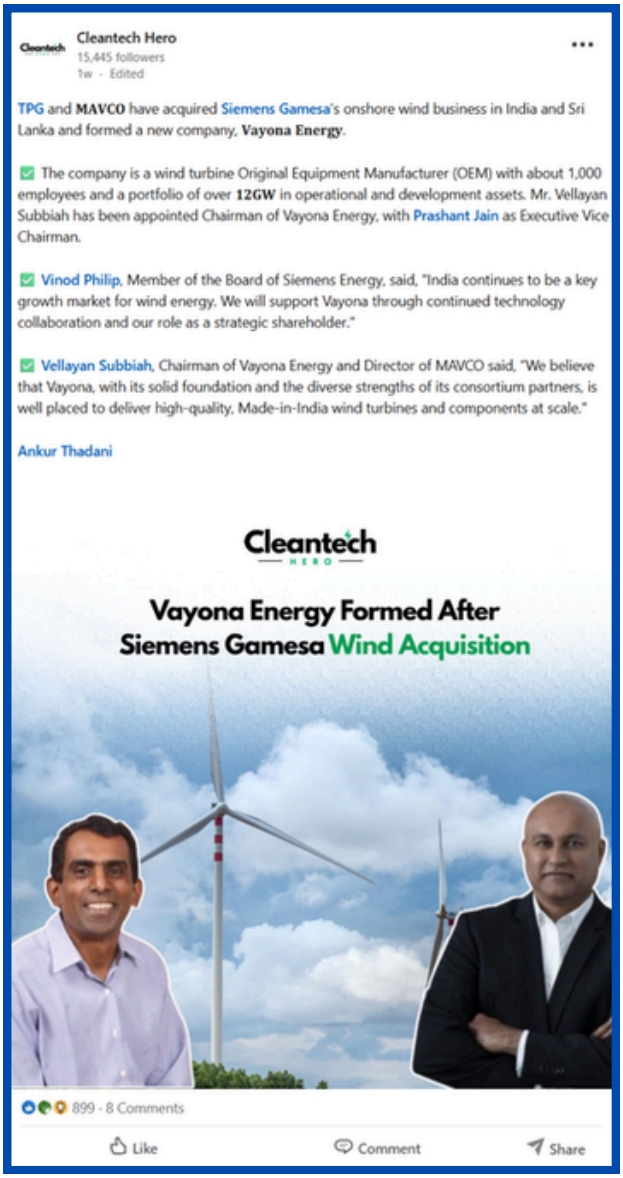
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LinkedIn







Highlights

Average Impressions

2,52,730
Impressions

4,945
Reactions

Monthly Average LinkedIn Performance

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Webinars



Services offered to supporting brands - Lead Generation, Speaking Opportunities, B2B Connects

- End-to-end management
- Webinar promotion
- Registration management
- Live webinar moderation
- During event engagement
- Post-webinar engagement and content distribution
- Lead Generation

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Podcasts



We collaborate with industry leaders and domain experts to gain insights and informed perspectives. Our podcasts also help interviewees enhance their domain authority and thought leadership presence.





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Website Ads SPECS

Sample Image



WEBSITE HEADER

1024*128 px

Visible on all pages

Right side bar curtain ad

300*750 px

Visible on all pages

Homepage ads

740*140 px

Visible 3 times on homepage scroll

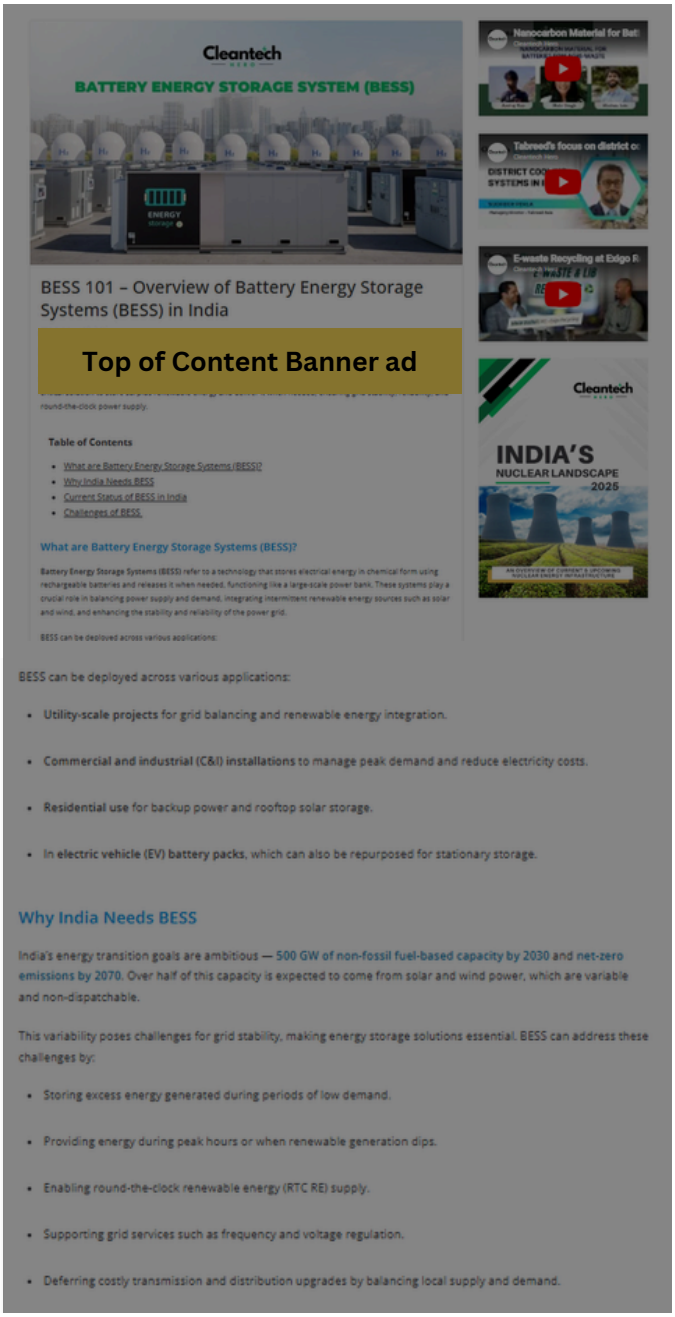
General Digital Ad Specs

- Format: png or .gif

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Website Ads SPECS

Sample Image



Top of Content Banner ad

Size - 740*140 px

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Thank you

We will be delighted to hear from you

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